

HIS MAN

George Packer. *OUR MAN: Richard Holbrooke and the End of the American Century*. Alfred A. Knopf, 2019.

William O'Rourke

The old saw, “You can’t tell a book by its cover,” is sometimes misleading. In the case of *Our Man*, George Packer’s intimate biography of the late mid-level diplomat and ambassador Richard Holbrooke, its cover is a blend of horror and sci-fi visual signals, neon colors and scary typefaces, plus a threatening photograph of Holbrooke emerging from the blackness.

And, though it isn’t quite a compliment any longer to say a 592-page nonfiction book “reads like a novel,” Packer’s book does, given its literary method, which echoes a number of fictive forebears (Packer has published two novels himself), but the one that rings loudest in my ear is the narrator of *The Great Gatsby*.

There Nick Carraway recounts Jay Gatsby’s life. Carraway, it is often forgotten or not known, is a young establishment figure, a Yale graduate, a bond salesman, and, one assumes, a success to be. Gatsby is the mysterious self-made man. This parallel mimics Packer, Holbrooke’s junior by some twenty years; Packer, who also went to Yale, became a friend and promoter of Holbrooke and, like Gatsby, Holbrooke can be said to be a self-made figure, though one who as a boy had access to the State Department figure Dean Rusk’s household through Rusk’s son, a classmate at Scarsdale High. Like Gatsby, there was a change of names in the Holbrooke family, from Goldbraich to Holbrooke, brought about by his father.

Young Holbrooke, though, was mostly, publicly, formed by joining the Foreign Service at an early age, a suggestion of Dean Rusk. Holbrooke shed wholesale his parents’ rougher Jewish refugee biography (his mother favored the Quakers for him), though he retained enough get-up-and-go to forge ahead. Like a number of public figures who achieve, Holbrooke lost his father when he was a youth and acquired a lifelong attachment to long list of powerful older men.

I have read and reviewed any number of biographies and Packer’s is one of a kind, always a risky claim. It brings to mind Edmund Morris’s Reagan bio *Dutch*, but its effects were more bizarre, Morris creating actual fictional characters within its reads-like-a-novel conceits. *Our Man* burrows from within. Packer’s narrative voice, like Nick Carraway’s, assumes more friendship than there might have been, but Packer’s portrait of Holbrooke’s life is

fueled by extensive research, as well as a “friend’s” personal knowledge. It is a fraught, but enlightening, combination.

Our Man is divided into three sections, VIETNAM, BOSNIA, AFGHANISTAN, Holbrooke’s notable foreign bailiwicks; it comes with copious notes, but no index, a shame, given it traffics in so much history, a half-century’s worth. Packer’s account is painful reading, especially for Roman Catholics, starting with its piteous examination of Holbrooke and the Vietnam War, which, then and now, seems so much like a twentieth-century religious war, given the antagonists. To be followed by “the troubles,” what has been called an irregular war in Northern Ireland. There is little separation of Church and State when it comes to past and contemporary conflicts, though the religions often switch around.

Holbrooke was 22 in 1963 when he went to the Nam and he championed the long-lived hawkish American exceptionalism, the popular project among influential liberal public intellectuals, and most of the Washington, DC, establishment.

The Cold War anticommunist ethos went largely unquestioned during the Vietnam War till the end of the Sixties and, as Packer’s book outlines, while the brutal spectacle of Vietnam unfolded, Holbrooke may have begun to question our country’s methods, but never its aims. Indeed, the ideology was a core belief: it’s what a powerful state does, have its way with lesser countries, especially given our purported good intentions.

Much later in Holbrooke’s life, before starting an affair with a young colleague, Packer describes Holbrooke kissing her unbidden: “He claimed her in the way of an entitled great man.” Similarly, the belief of political entitlement loomed so large for Holbrooke, he never questioned it. Needless to say, Holbrooke departed life before the #MeToo movement took flight, though Packer is still very much around.

During the Vietnam War none of the men running it wanted to be “tainted by the talk of peace,” as Packer puts it. In 1967 these were the older men Holbrooke cultivated to advance in the State Department: Dean Rusk, Nicholas Katzenbach, Averell Harriman, Walt Rostow, Cyrus Vance, Robert McNamara, the names go on, as do Holbrooke’s relationships with them. His contemporary, Les Gelb, Packer writes, “had never set foot in Vietnam. His ignorance was nearly complete – he’d read just one book on the subject, Bernard Fall’s *The Two Viet-Nams* – and yet for two years he drafted regular memos on the war that went from the secretary of defense to the White House.”

Packer makes clear that it was a young man’s (person’s) war, both in the dying and in the enabling, making the official gears run smoothly. Hol-

brooke, after nearly two years in country, left Vietnam and went back to Washington, DC, to help himself rise and court the men who ran it. Packer doesn't bother, hundreds of pages later when Iraq emerges, to mention all the twenty-somethings that were dispatched to Baghdad after our invasion to run that show, along with Henry Kissinger's lackey, L. Paul Bremer, another Foreign Service creature (born the same year as Holbrooke), who was made Iraq's chief executive in 2003. Not much had changed at the top during those intervening four decades. By the 2000s, the Cold War, after 9/11, had become the Constant War.

Packer's book provides, as journalists say, all the tick-tock of the martial events of Holbrooke's lifetime (ditto his social, marital, and financial life.) His greatest achievement, Packer acknowledges, was Holbrooke's sort-of-ending the war in Bosnia (by means of the so-called Dayton Accords). Here most of his defects, well documented by Packer, became virtues, not vices, since he was dealing with monstrous figures and Holbrooke could match them crudity for crudity.

It's all there in Packer's volume, ending with Holbrooke's unhappy and unsuccessful attempts to "end" the Afghanistan war during the Obama administration. Packer's multi-page description of Holbrooke's death is a tour de force itself, though that can be said of a lot of his book.

Our Man might be the leading edge of the new modern biography, since so many books written about public figures in the past often hid the relationship of the author to the subject, rather than highlight it.

Nonetheless, *Our Man* is the most depressing – and illuminating – volume about a half century of contemporary American history I have read in years. Like the book's jacket art, it's a mixture of horror (the never ending wars and slaughter) and science fiction (the amazing technologies deployed in their name.) A number of movies have been made of *The Great Gatsby*. At least one should be made of this version of Holbrooke's life.